

ABOUT COCO SOODEK

Coco Soodek has worked in "Big Law" for 14 years (five as a Partner), helping creative entrepreneurs make contracts, things, and money. As a corporate lawyer, Coco has focused on serving as outside general counsel to a wide variety of companies, leading them through both business deals and broad risk management.

Coco's clients do business around the world in a variety of industries, including:

- Copyright & trademark-centered companies that deal in art, digital media, entertainment, advertising, e-commerce, and stage, trade and rock shows
- Industrial companies in manufacturing, trucking, warehousing, and renewable energy
- Consumer product companies in apparel, consumer electronics, restaurants, general retail, and personal firearms



In 2011, her book *Birth to Buyout: Law for the Life Cycle of Your Business* was published by Profit and Laws Press. In 2007, Coco established the Bryan Cave Art Law Team, and Bryan Cave's first blog at www.artlawteam.com. In addition, Coco has authored or coauthored a number of articles on art law for *Art Calendar Magazine*.

She currently serves as Chair for the Midwest Board of the American Committee for the Weizmann Institute, a prominent scientific research institute in Israel and as a grants officer for the Katherine Soodek Foundation. In 2009, Coco was honored to make "40 Under 40" in *Crain's Chicago Business* – an annual list naming outstanding young professionals to watch. She is a member in the Fellows of the American Bar Association, an honorary organization of attorneys, judges, law faculty, and legal scholars. She has been admitted to practice law in Illinois since 1997, immediately following her graduation from Northwestern University School of Law. Coco has been featured in [Bloomberg News](#), [Crain's New York](#), [Chicago Lawyer](#), and [Chicago Daily Law Bulletin](#).

Coco's professional mission is to make business law holdable and understandable for American entrepreneurs, which she pursues through writing, speaking and her law practice. You can read more by Coco Soodek at <http://www.profitandlaws.com>.